



# Greenbush Youth Soccer Club Sponsorship Program

From our recreational soccer teams to our competitive travel teams, your company will receive exposure throughout the Capital District with Greenbush Youth Soccer's sponsorship packages. Between the two programs, we average over 900 kids participating in over 1000 games/tournaments per year. That's a lot of exposure for your business, both within East Greenbush and throughout the Capital Region!

Greenbush Youth Soccer is a non-profit organization. Your sponsorship allows us to improve our soccer programs and facilities, provide scholarships for eligible players and offset the cost of participation. We take pride in providing a positive, growth experience to as many players in our community as we can.

Some of the benefits of sponsorship for businesses are exposure to a broad customer base, product exposure, and showing community support. Additionally, the Greenbush Youth Soccer Club is a 501(c)3 non-profit, so sponsorships are tax-deductible. We will provide you with a letter of confirmation of your contribution for your tax records.

Please contact Kirsten at [kirsten.percey@gmail.com](mailto:kirsten.percey@gmail.com) or **518.779.6601** for any additional information or to set up your sponsorship package.

## **A. Gold Sponsor \$7,000**

- Company logo on all rec players' jerseys and rec coaches' t-shirts
- Two A-Frame or vinyl signs with company logo (approximately 4'x6')
- Company logo on all printed and digital promotion for the season
- Secondary logo on clubhouse sponsor banner
- Logo on Greenbush Soccer website homepage with click-through ability
- One (1) annual email campaign to all members indicating sponsorship
- Sponsor plaque

## **B. Silver Sponsor \$5,000**

- Company logo on all rec coaches' t-shirts (approximately 80 coaches)
- Two A-Frame or vinyl signs with company logo (approximately 4'x6')
- Company logo on all printed promotion throughout season
- Logo on Greenbush Soccer website homepage with click-through ability
- Third tier logo on concession sponsor banner
- Company logo on the front of a rec team jersey (1 uniform per season)
- Sponsor plaque



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## **C. Bronze Sponsor \$3,500**

- One A-Frame or vinyl sign with company logo (approximately 4'x6')
- Company logo on all rec coaches' t-shirts (approximately 80 coaches)
- Logo on Greenbush Soccer website homepage with click-through ability
- Company name listed on concession stand banner
- Company logo on the front of a rec team jersey (1 uniform per season)
- Team picture and sponsor plaque

## **D. Club Sponsor \$1,000**

- One A-Frame or vinyl sign with company logo (approximately 4'x6')
- Company logo on Greenbush Soccer website homepage with click-through ability.
- Company logo on concession stand banner.

## **E. Team Sponsor \$500**

- Company logo on the front of a rec team jersey (1 uniform per season)
- Team picture and sponsor plaque.

## **F. Website Sponsor \$250**

- Company name on concession stand banner and our website "sponsor" page

Sponsorship packages can be modified or customized to meet your *business's* goals.